



# Workshop in Management Science 2026

January 4 - 6, 2026 / Santa Cruz, Chile

## 8th WORKSHOP IN MANAGEMENT SCIENCE

January 4-6, 2026

Santa Cruz, Chile / Hotel Santa Cruz

We are delighted to invite you to the 8th Workshop in Management Science, hosted by the Institute of Complex Engineering Systems.

The purpose of the workshop is to gather academics specializing in operations management, marketing (both quantitative and behavioral), strategy and decision-making to present and discuss their research in a unique and inspiring setting.

### ABSTRACT / PAPER SUBMISSION:

You may submit an abstract of 500-800 words or a full paper. Submissions should be in English and sent to [info@mshoworkshop.cl](mailto:info@mshoworkshop.cl).

### Invited Keynote Speakers



#### Dina Mayzlin

Robert E. Brooker Professor of Marketing  
U. of Southern California



#### John Beshears

Albert J. Weatherhead, Jr. Professor of Business Administration  
Harvard University



#### Felipe Caro

Professor of Decisions, Operations and Technology Management;  
Susan Wojcicki Chair in Data Science and Innovation, UCLA



#### P. K. Kannan

Dean's Chair in Marketing Science  
The Robert H. Smith School of Business, University of Maryland

September 26th, 2025	Abstract Submission deadline
October 06th, 2025	Notification of Abstract Acceptance
November 09 th, 2025	Early Bird Registration deadline
MORE INFO	<a href="http://mshoworkshop.cl">mshoworkshop.cl</a>

### Organizers



[mshoworkshop.cl](http://mshoworkshop.cl)

